

## ONE&ONLY – DELICIOUS DRINK SPECIALITIES

### The One&Only Brand

One&Only is a reliable partner for any restaurant or coffee shop owner when it comes to drinks. It takes only a few products to create numerous delicious drinks in no time. Now the identity and packaging design of the brand was completely renewed to communicate the deliciousness and versatility of the assortment even better. The result is a contemporary and lively imagery that emphasises the uniqueness of One&Only to an even greater extent, while addressing the customer directly.

“When it comes to real enjoyment, there can be only one. I am that one – your One&Only.

You want incomparably good frappés and smoothies? Check! Full-bodied hot chocolate, delicious spiced chai and finest matcha? Check! Tons of different toppings? Check! And everything of the highest quality, delivered in stylish packaging that is also quick and easy to prepare??? Check! Check! Check! I have included everything, absolutely everything that you need. Whether you're the one who prepares me, or the one who enjoys me, I am the best of both worlds. Oh, what am I saying, of all worlds! Quality, variety, trendiness and taste; I have it all. And, of course, I have only the finest. What exactly? The actual ingredients in my products are already pictured on the packaging. Watch as my ingredients tumble together to create the perfect blend. This is exactly what I am: the perfect match. Your One&Only.”

Top-quality ingredients, a versatile range of products and a lively design – that's what the brand One&Only offered by Market Grounds stands for. The assortment is perfectly tailored to the needs of gastronomy and covers drink specialties for all seasons of the year – from Drinking Chocolates in various flavours and spicy Chais, finest Matcha, refreshing Frappés, fruity Smoothies, Frozen Yoghurt to a multitude of Toppings. The products can be prepared quickly and combined flexibly. The selection is continuously expanded and supplemented with innovative products that meet the changing demands of the market. For that very reason the recipes of several Chai and Smoothie flavours were optimised for the re-launch. That is because each One&Only product has been composed with passion and great care, which makes it so unique.

### The Assortment

One&Only offers restaurant proprietors the possibility to put together a versatile beverage list. The brand provides delicious Drinking Chocolates and Chais as hot beverages. Hello Chocoholics! The **One&Only Drinking Chocolates** lure customers into a world of irresistible deliciousness. Premium quality cocoa beans and selected ingredients make One&Only Drinking Chocolate powder what it is: a premium product for quality-conscious restaurant proprietors. Our One&Only Drinking Chocolate powder is an insider tip for connoisseurs and can be prepared quickly and easily with warm milk. They are available in the three flavours Pure Chocolate, White Chocolate and Original Dark Chocolate.

Indulge your senses! With their fascinating variety of spices, our new **One&Only Chais** are rich in a spicy oriental aroma that reflects the passion and great versatility of India. One of the important ingredients of the Chais is black or green tea that gets its unique and aromatic fragrance from the spices added to it. Cinnamon, cardamom, aniseed, cloves or fennel are spices that are typically added. Since our One&Only Chai creates a warming sense of well-being, it may also be considered a kind of wellness drink. Our Chais are available in the flavours Original Spiced Chai, Spiced Chai, Green Chai and Vanilla Flavoured Chai as well as in the new flavour Turmeric Lemongrass Chai. The unique composition convinces through the combination of lemongrass, turmeric, black tea and classic chai spices. Visually I impress through my yellow colour. Typical spices are ginger, chili, cinnamon and caraway.

Thus, our current five Chais perfectly meet your customers' variety of different needs – from a sweet vanilla flavour, tangy matcha or refreshing lemongrass to a slightly or intensely spicy note. Our Chais offer a sensual traditional Indian taste experience and are not only delicious as classic drinks prepared with hot milk but also wonderfully refreshing when prepared with cold milk. Simply the perfect summer drinks for all fans of chai!

Hot and cold drinks can be prepared by adding milk to our premium quality **One&Only Matcha** powder. Small amounts suffice to give any drink the typical tangy green tea aroma. Wanna know my green secret? The fine Matcha powder, finely ground tencha tea leaves, has a long tradition in Japan, where the traditional tea ceremony centres around matcha. Preparing and drinking tea is supposed to promote inner serenity. In western society, the tangy aroma of the ground tea is also becoming increasingly popular, for instance in hot chocolate or as a refreshing frappé. New to the range is **One&Only Matcha Latte**. In the Matcha mix, the typical tangy taste is softened thanks to its sweetness – ideal for all those new to Matcha! It's gluten-free and the preparation with milk is fast and easy. If you add soya or almond milk, then it's also lactose-free and vegan.

For the creation of extraordinary cold drinks, One&Only offers a variety of Smoothies and Frappés that can also be perfectly combined with each other. Get the tasty fruity kick! Our delicious **One&Only Smoothies** are as fruity as they are refreshing. The Smoothies, which have a high fruit content averaging 47 %, enchant with exotic summer flavours that are reminiscent of juicy mangos, sun-drenched peaches and tropical fruit. Their large range of flavours makes it hard for any fruit lover to choose a favourite flavour. The One&Only Smoothies have a consistency like a sorbet, making them the perfect refreshment on hot summer days. The drinks contain no fat, are lactose-free, gluten-free and without any preservatives. Our Smoothies come in these flavours: Mango, Strawberry, Summer Fruits, Exotic Fruits, Peach, Orange Lemon and Green. The Green Smoothie perfectly combines fruits and vegetables in a great blend of mango, banana, kale, spinach, green tea and ginger. The Orange Lemon Smoothie is a refreshing mix of citrus fruits and is also perfect for making lemonades.

I'm your **One&Only Frappé**! The One&Only Frappé powder is the perfect foundation for delicious, creamy frappés. The quick preparation of individual portions lets you serve a fresh Frappé to every customer. There are no limits to the creation of new concoctions: Whether with espresso, cream, chocolate, sauces or syrups – the One&Only Frappé can be individually refined as desired. They come in these flavours: Chocolate, Coffee, Toffee Coffee, Vanilla and Yoghurt.

I take care of the extra smile! The **One&Only Toppings** are perfect for refining cold and hot drinks or even desserts. Whether crunchy or melting – our selection of Toppings is versatile and there are various uses for it. A crunchy surprise in a Frappé or gently melting marshmallows in a hot Drinking Chocolate – these tiny, delicious extras give your range of drinks an individual note and guarantee a high recognition factor. The One&Only Toppings are available in these flavours: Freaky Fudge, Curly Whirly Chocolate, Bello Marshmallow, Crazy Hazel Crunch and Cookies&Cream Dream.

The trend from California **Frozen Yoghurt** is also part of the One&Only family. It's time for hip and tasty! This creamy-fresh seduction is a sensible treat. The powder is produced without any artificial colouring and flavouring, stabilisers or preservatives. The equipment needed for the preparation of drinks may also be purchased from Market Grounds.

### **Support at the Point of Sale**

In addition to eye-catching POS materials, such as table and counter displays, stylish storage tins and roll-ups that help the specific promotion of sales, One&Only also offers product training to provide the foundation for success. Besides the correct preparation in the quickest time possible, this also includes the creation of new recipes that are perfectly tailored to the individual restaurant proprietor's needs.

Visit our **website** [www.one-only.eu](http://www.one-only.eu) and [www.market-grounds.com](http://www.market-grounds.com) for additional information and products. Please feel free to contact us if you have any questions.

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### **About Market Grounds:**

Company Market Grounds in Hamburg develops and sells high-quality innovative deli products for HoReCa and the retail market. The product range includes drink products as well as the required equipment and premium machinery, such as high-end blenders.

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